



BEARFACTS 1988 – 1998

St. Croix , Wisconsin [55109]

St. Croix is one of 72 counties in Wisconsin. It is part of the [Minneapolis-St. Paul-Bloomington, MN-WI \(MSA\)](#). Its 1998 population of 60,143 ranked 23rd in the state.

PER CAPITA PERSONAL INCOME

In 1998 St. Croix had a per capita personal income (PCPI) of \$27,367. This PCPI ranked 5th in the state and was 105 percent of the state average, \$26,175, and 102 percent of the national average, \$26,883. The 1998 PCPI reflected an increase of 5.2 percent from 1997. The 1997-1998 state change was 6.8 percent and the national change was 6.1 percent. In 1988 the PCPI of St. Croix was \$18,010 and ranked 4th in the state. The 1988-1998 average annual growth rate of PCPI was 4.3 percent. The average annual growth rate for the state was 5.0 percent and for the nation was 4.5 percent.

TOTAL PERSONAL INCOME

In 1998 St. Croix had a total personal income (TPI) of \$1,645,911*. This TPI ranked 22nd in the state and accounted for 1.2 percent of the state total. In 1988 the TPI of St. Croix was \$875,642* and ranked 22nd in the state. The 1998 TPI reflected an increase of 8.2 percent from 1997. The 1997-1998 state change was 7.4 percent and the national change was 7.4 percent. The 1988-1998 average annual growth rate of TPI was 6.5 percent. The average annual growth rate for the state was 6.0 percent and for the nation was 5.8 percent.

COMPONENTS OF TOTAL PERSONAL INCOME

Total personal income includes net earnings by place of residence; dividends, interest, and rent; and personal current transfer receipts received by the residents of St. Croix. In 1998 net earnings accounted for 74.8 percent of TPI (compared with 76.8 in 1988); dividends, interest, and rent were 16.9 percent (compared with 15.2 in 1988); and personal current transfer receipts were 8.3 percent (compared with 8.1 in 1988). From 1997 to 1998 net earnings increased 7.8 percent; dividends, interest, and rent increased 11.6 percent; and personal current transfer receipts increased 5.8 percent. From 1988 to 1998 net earnings increased on average 6.2 percent each year; dividends, interest, and rent increased on average 7.7 percent; and personal current transfer receipts increased on average 6.8 percent.

EARNINGS BY PLACE OF WORK

Earnings of persons employed in St. Croix increased from \$760,304* in 1997 to \$818,749* in 1998, an increase of 7.7 percent. The 1997-1998 state change was 7.3 percent and the national change was 7.8 percent. The average annual growth rate from the 1988 estimate of \$376,671* to the 1998 estimate was 8.1 percent. The average annual growth rate for the state was 5.9 percent and for the nation was 5.5 percent.

**Note: All income estimates with the exception of PCPI are in thousands of dollars, not adjusted for inflation.*

USDOC, Bureau of Economic Analysis, April 23, 2009